2012 Sponsorship Opportunities

Title Sponsor

- Use of marathon logo as official sponsor
- Prominent recognition in print ads
- Prominent recognition at Start/ Finish
- Logo on website + brochures
- Expo Booth
- Insert in race packets
- Full page ad in results book
- Recognition on all shirts
- Recognition by race announcer during event
- 75 runner entries

Sold Out

$45,000 Platinum

- Use of marathon logo as official sponsor
- Prominent recognition in print ads
- Prominent recognition at Start/ Finish
- Logo on website + brochures
- Expo Booth
- Insert in race packets
- Full page ad in results book
- Recognition on volunteer shirts
- Recognition by race announcer during event
- 50 runner entries

$25,000 Gold

- Use of marathon logo as official sponsor
- Prominent recognition in print ads
- Prominent recognition at Start/ Finish
- Logo on website
- Logo on brochures
- Expo Booth
- Insert in race packets
- Full page ad in results book
- Recognition on volunteer shirts
- Recognition by race announcer during event
- 20 runner entries

Sold Out

$15,000 Silver

- Use of marathon logo as official sponsor
- Notable recognition in print ads
- Notable recognition at Start/ Finish
- Logo on website
- Logo on brochures
- Expo Booth
- Insert in race packets
- 1/2 page ad in results book
- Recognition on volunteer shirts
- Recognition by race announcer during event
- 15 runner entries

$5,000 Bronze

- Use of marathon logo as official sponsor
- Notable recognition in print ads
- Notable recognition at Start/ Finish
- Logo on website
- Logo on brochures
- Expo Booth
- 1/2 page ad in results book
- Recognition on volunteer shirts
- Recognition by race announcer during event
- 10 runner entries

$1,000 Supporting

- Use of marathon logo as official sponsor
- Logo on website
- 1/4 page ad in results book
- Recognition on volunteer shirts
- Recognition by race announcer during event
- 5 runner entries

Friend of the Marathon — $500

- Opportunities to provide in-kind products and services to runners and volunteers.
- Listed as supporting sponsor in GCM Literature
- Logo on website

Relay Exchange Sponsor -- $250

- Use of marathon logo as presenting sponsor.
- Listed on website as relay-sponsor
- Logo printed on zone banner

Sold Out

Expo Booth -- $400

- Booth at the Expo on Saturday, 4/21/12
- Promote your company product to over 5,000 runners, families, and friends
- Listed in GCM literature as expo exhibitor

Goodie Bags -- $300

- Insert into ~3000 goodie bags at expo
- Insert product samples or literature to promote your company